

M.Sc. Psychology & Management

ISM – Bond University

ISM
INTERNATIONAL
SCHOOL OF MANAGEMENT
University of Applied Sciences



German-Australian double degree

ISM students who opt for the program at Bond University spend their first two semesters at the ISM campus, followed by two semesters at Bond University. Here you can study in modern lecture rooms and libraries and reach several restaurants, cafés and bars on foot around the campus. Students who have achieved all the necessary credits for study and examinations are awarded a Master of Science in Psychology & Management from the ISM, and a Master of Business from Bond University. With this double degree program of the ISM you acquire two master's degrees within two years plus master's thesis.

Additional degree available at Bond University

- Master of Business - Marketing Specialisation

Study language

Lectures are held in English at Bond University and in German or English at ISM.



Additional degree “Master of Business” specializing in Marketing

3rd semester

- Accounting Principles
- Managing Strategic Change
- International Human Resource Management
- Customer Analysis

4th semester

- Economics for Business
- Analysis & Application
- Managerial Finance
- Managing People

Please note that courses and the course structure itself are subject to change by the international partner university.

