

M.Sc. International Management ISM – Griffith College

German-Irish double degree

ISM students who choose to study at Griffith College, spend the first two semesters at the ISM campus before transferring to Griffith College in Dublin for one further semester. Here you can study in modern lecture rooms on Ireland's largest independent college. After completing the master's dissertation, which is supervised by both universities, the title Master of Arts in International Management and the title Master of Science in International Business are awarded by ISM and Griffith College respectively to graduates who have acquired all the credits and met the specific requirements. With this double degree program of the ISM you acquire two master's degrees within two years.



Additional degree available at Griffith College

- Master of Science in International Business

Study language

Lectures are held in English both at the ISM and Griffith College.



Additional degree “Master of Science in International Business” specializing in Digital Marketing Stream

3rd semester

- Strategic Human Resource Management
- Legal Environment + Corporate Governance
- Business Planning and Entrepreneurship
- Business Research Methods
- Management Accounting and Control
- International Financial Management

APL on

- Technology and Business Innovation
- Leadership and Management Development
- International Strategy

GCR

- eBusiness and eMarketing
- International Marketing Management

4th semester

- Master Thesis (Supervision through Griffith College & ISM)

Additional degree “Master of Science in International Business” specializing in International Controlling/Operations Stream

3rd semester

- Strategic Human Resource Management
- Legal Environment + Corporate Governance
- Business Planning and Entrepreneurship
- Business Research Methods
- eBusiness and eMarketing
- International Marketing Management

APL on

- Technology and Business Innovation
- Leadership and Management Development
- International Strategy

GCR

- Management Accounting and Control
- International Financial Management

4th semester

- Master Thesis (Supervision through Griffith College & ISM)

Please note that courses and the course structure itself are subject to change by the international partner university.