



# Summer Schools

Tailor-made programs

**ISM** INTERNATIONAL  
SCHOOL OF MANAGEMENT  
University of Applied Sciences

# Key Facts about ISM





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# About ISM

- Over 30 years of experience in education
- 7 ISM campuses in major German cities
- Internationally AACSB accredited school
- 100 % FIBAA accreditation for all our courses
- Excellent results in rankings
- More than 10,000 successful graduates

# What we stand for

## International.

- Students from over **80 nations**
- Around **190 renowned partner universities** worldwide
- International degrees

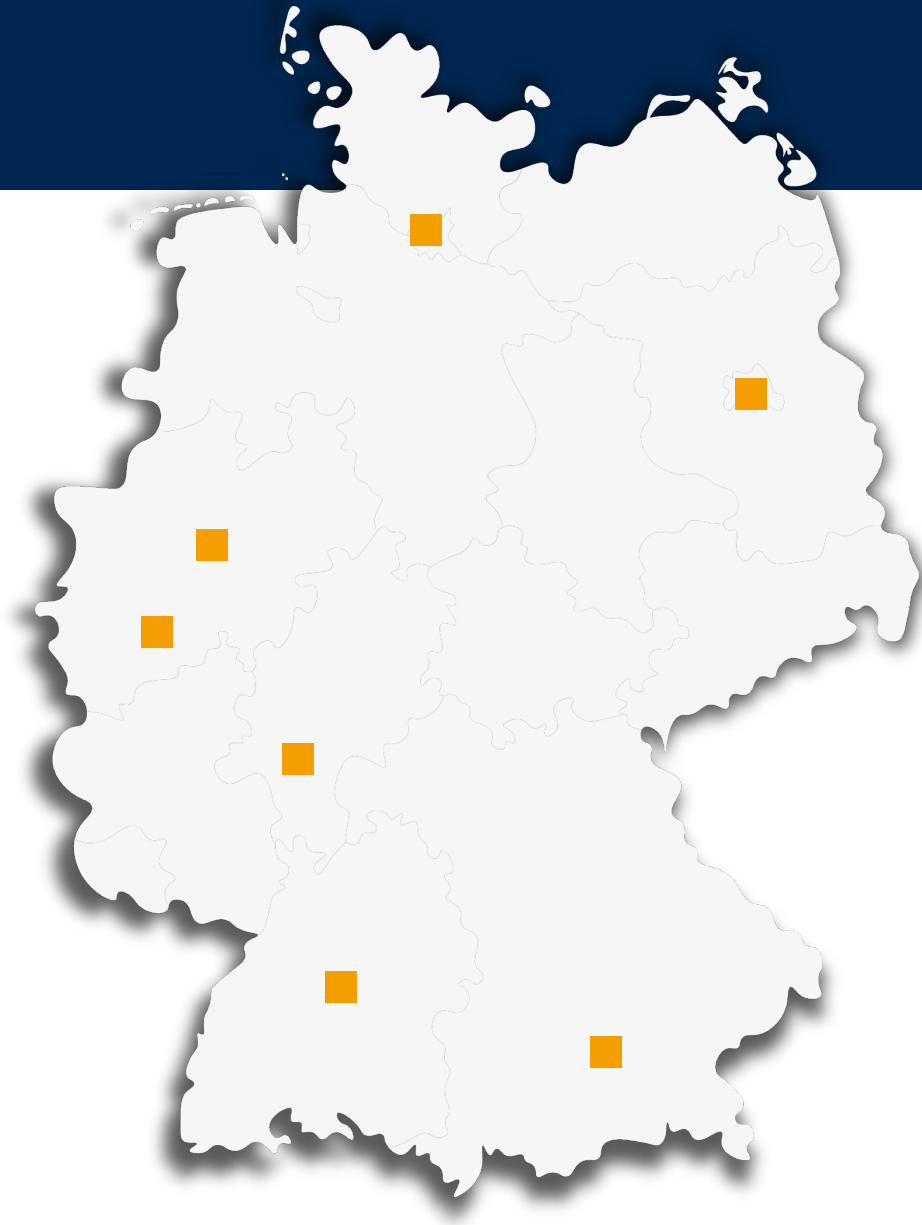
## Individual.

- **Personal support** right from the start
- Lecturer-student ratio = **1:7**
- Development of your **personal strengths** and **social skills**

## Inspiring.

- Practical and forward-looking **course content**
- **Integrated internships** at home and abroad (full-time studies)
- Exciting specialist **lectures** and **workshops**

# ISM Locations



## Dortmund

- Since 1990

## Munich

- Since 2009

## Cologne

- Since 2014

## Berlin

- Since 2019

## Frankfurt/Main

- Since 2007

## Hamburg

- Since 2010

## Stuttgart

- Since 2016

# Exciting Student Life



# About the Summer School



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# At a Glance

**Time period:** flexible, throughout the year

**Possible duration:** 1-3 weeks

**Location:** available at all 7 ISM campuses

**Language:** 100% in English (approx. B2 level)

**Education level:** Bachelor, Master and MBA





# Schedule (Example 1)

Time	Monday	Tuesday	Wednesday	Thursday	Friday
10:15 – 11:45 am	Welcome and Campus tour	Introduction to Business Administration	International Management -	Cross Cultural Leadership	Business Intelligence and Data Science
12:00 – 13:30 pm	Lunch break	Lunch break	International Management -	Cross Cultural Leadership	Business Intelligence and Data Science
13:30 – 14.15 pm	Demag (Konecranes Group) - Company Trip & Guided Tour in Wetter	Introduction to Procurement	Lunch break	Lunch break	Lunch break
14:15 – 15:45 pm		Introduction to Production	Football Club Borussia Dortmund - Stadium Tour	Dortmund City Tour by bus	Digital Finance
16:00 – 17:30 pm					Digital Finance

# Schedule (Example 2)

Time	Monday	Tuesday	Wednesday	Thursday	Friday
8:30 – 10:00 am	9:00 – 10:15 am Welcome & Campus tour	Sustainable Finance	Commodity Portfolio Mgmt.	Commodity Portfolio Mgmt.	
10:15 – 11:45 am	Sustainable Finance	Sustainable Finance	Commodity Portfolio Mgmt.	Commodity Portfolio Mgmt.	Project/Hackathon
12:00 – 13:30 pm	Sustainable Finance	Sustainable Finance	Commodity Portfolio Mgmt.	Commodity Portfolio Mgmt.	Project/Hackathon
14:15 – 15:45 pm		FinTech Start-up Visit		Visit to Stock Exchange Market	
16:00 – 17:30 pm		FinTech Start-up Visit			

# Included experiences



## Highlights

- Cultural excursions
- Interesting company visits
- Sightseeing or city tour
- Experience local German culture

# Top benefits

- High practical emphasis (case-study based)
- Program available in a **large variety of courses** including Leadership, International Management, Digital Marketing, Data Science and Business Analytics, Luxury and Fashion Management, HRM, Sports Management, and many more
- Specialized knowledge in a specific business topic or subject area
- Certificate of completion
- Enhances student's CV



# Your ISM contact



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We look  
forward to  
meeting you!

ISM

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